**COURSE**

**Design communication of results**

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OBJECTIVES

This module focuses on business skills that are relevant for any job, in any industry and in any organization. Independent from their working experience, The programme covers effective communication with focus on public speaking, including: synthesizing your thinking into memorable messages and delivering those messages in a manner tailored to the client audience.

MAIN TOPICS

 Team building exercise, theory and feedback

 Communication and presentation skills

 Exercises in public speaking

 Prioritization

 Develop the open issues analysis

 Finalize problem solving cycle

 Finalize group presentations and present

TEACHING METHOD

This 6X2 hours seminar is built on short plenary sessions of theory and classroom discussions and then teamwork and group presentations of proposed solutions related to the relevant theory.

Participants will be taken through the whole problem solving communication issue, including interviewing exercises and public speaking training.

To sum up, the success of this module is heavily dependent on the involvement and contribution from the participants.

ANALYTICAL TOPICS

The managerial communication

The planning of communication

The managing of a communication meeting

The storyline

The main Message

The body of communication

The slides

The public speaking

SUGGESTED BIBLIOGRAPHY

Barbara Minto, The Pyramid Principle

Daniel Goleman, Emotional Intelligence